

# SEND ME TO CAMP

A GUIDE TO THE UNIQUE CAMP CONFERENCE



**“TELL ME AND I FORGET,  
TEACH ME AND I MAY  
REMEMBER, INVOLVE ME  
AND I LEARN.”**

Benjamin Franklin



**CAMP IS AN INCREDIBLY  
UNIQUE CONFERENCE  
THAT BRINGS TOGETHER  
THOUGHT LEADERS,  
ENTREPRENEURS, AND  
INNOVATORS FOR 4  
DAYS OF NETWORKING,  
EDUCATION & GROWTH  
IN THE OUTDOORS.**

- ✓ **NO CARPETED CONFERENCE ROOMS**
- ✓ **NO LANYARDS**
- ✓ **NO BORING HOTEL LOBBY MIXERS**
- ✓ **NO CELL PHONES OR DEVICES**

# WHAT IS CAMP?

CAMP was established in 2013 as a revolutionary new style of business conference. It's designed to help dismantle creative blocks, build leadership, create a network of contacts, and unlock new professional potential.

- curated curriculum
- fireside chats and keynote speakers
- movement and bodywork classes
- creative activities and outdoor adventure

At CAMP all of our experts, teachers and keynote speakers agree to also be campers. This creates unparalleled access, intimate networking and shortcuts to top industry leaders and influencers for four days.

## PAST SPEAKERS, TEACHERS & CAMPERS

EVERLANE



SQUARESPACE



facebook



sweetgreen



lululemon

# TOP 5 REASONS TO SEND YOUR EMPLOYEE TO CAMP

01

## Unheard of Access to Thought Leaders

All our speakers and industry leaders agree to attend as 'campers' as well, resulting in **four full days of access** to network & make lasting connections.

02

## New Energy and Increased Productivity

Employees gain a new sense of motivation and return inspired, refreshed and energized resulting in increased productivity.

03

## Stay Ahead of Trends and New Tech/Ideas

Exposure to the classes and our thought leaders can help your employees stay up-to-date with the latest trends and developments.

04

## Networking Networking Networking

Meeting a diverse range of people can lead to new business partnerships, collaborations, and even potential new clients.

05

## Branding and New Visibility

Gain increased visibility and credibility, gain new social media followers, and attract new customers and clients.



# TESTIMONIALS

**KAMAURI YEH**  
**GLOBAL BRAND CREATIVE DIRECTOR,**  
**NIKE WOMEN**

I almost didn't come because I felt too important and couldn't be away from my phone...

After this weekend, I have a newfound respect and joy on how to approach my day-to-day.

My heart is so full from meeting so many incredible people!

**SHAKA SENGHOR**  
**NYT BESTSELLING AUTHOR**

I walked into CAMP with an open mind, and left with my heart and spirit filled with excitement, inspiration, and love.

CAMP surpassed all expectations and I highly recommend this one of a kind experience.

**BOO SIMMS**  
**CO-FOUNDER, LADY & LARDER**

CAMP was so much more than what I expected it to be. I met so many like-minded creatives... Amazing humans who I have since worked on professional projects with and exchanged ideas with.

My advice? Buy the ticket.



# LAST BUT DEFINITELY NOT LEAST

## *LOW COST / HIGH VALUE*

Unlike most conferences, CAMP is *all inclusive* (all meals, accommodation, transportation, classes, materials, mentor sessions, etc.). No long expense reports to look at or crumpled receipts to track!

[THEUNIQUECAMP.COM](http://THEUNIQUECAMP.COM)

